

Laplink® Offers Solution for Upgrading from Windows XP® to Windows® 7 for Under \$1

Laplink provides low-cost solution for “in-place” upgrades to accelerate Windows 7 deployment.

BELLEVUE, Wash, Aug. 2, 2011 – [Laplink Software, Inc.](#) today announced its PCmover Windows® 7 Upgrade Assistant™ is now available for less than \$1 per license.

Microsoft® recently disclosed that [75% of businesses are still running Windows XP®](#). But, these users have a problem - Microsoft does not support upgrading from XP® to Windows 7. Specifically, out of the 66 Windows 7 upgrade scenarios outlined by Microsoft, only 14 are supported by Windows 7 as an in-place upgrade. Laplink solves this problem for less than [\\$1 per desktop](#).

“We offer the fastest and easiest method to upgrade existing hardware from XP to Windows 7,” said [Laplink CEO Thomas Koll](#). “And now we are removing any cost barrier.”

With [PCmover](#), the upgrade process does not require external media, no programs need to be reinstalled after the upgrade and the PC’s “personality” remains intact.

“Windows XP will not be supported indefinitely by Microsoft,” continued [Koll](#). “Businesses will need to deploy Windows 7 and Laplink has a much-needed solution.”

The Upgrade Assistant functionality is also part of [PCmover Enterprise™](#), which additionally allows for PC-to-PC migration and operating system independent restore of an image or hard drive.

More information is available at [www.laplink.com](#). In order to obtain the special pricing, the minimum purchase is \$950 for a license valid for up to 1,000 upgrades.

About Laplink Software, Inc.

For nearly 30 years, Laplink has been the global leader in PC migration, file transfer, synchronization and remote access. Its innovative products and technology allow for the fastest file transfers and synchronization as well as protect users from data loss and identity theft. The privately-held company was founded in 1983 and is headquartered in Bellevue, Washington.

For more information about this release, please contact:

Laplink Software Press Contact

Andy Tolton

andy.tolton@laplink.com

+1-425-952-6023