

Peritus Partners CEO, Cheemin Bo-Linn, Named Top 2010 “Woman of Influence”

SAN JOSE, CA, April 8, 2010- Peritus Partners CEO and President, Dr. Cheemin Bo-Linn, has been recognized as Silicon Valley’s 2010 “Women of Influence” by the Silicon Valley/San Jose Business Journal. The award recognizes and celebrates the accomplishments of women who are leaders in their sector and who give back as board members and role models. Under her leadership, Peritus is recognized as the global business and marketing consultancy company whose team of experts catapults clients to be industry leaders or Mergers and Acquisition candidates by driving the highest performance and market valuations.

Cheemin is recognized for her leadership as an outstanding CEO, entrepreneur, and former Top Fortune 100 executive. She is also a noted business commentator for the hi-tech and cleantech sectors. With a passionate focus on customer advocacy, Cheemin’s ability to work with her clients to create and execute the winning strategy that delivers sustainable market advantage and robust profitable growth, has earned her corporate and industry acclaim. She has been invited to speak at international venues such as the United Nations, IEEE, and other global industry conferences and symposiums. Formerly, she served on the Board of Directors for American Electronics Association (AeA), a national lobbying trade organization. Currently, she serves on the Board of Directors of the Association of Corporate Growth (ACG), Clean Tech and Sustainable Industries, CIOsWithoutBorders, and the corporate boards of private clean tech, software, and service companies.

Nominated by her peers and customers and selected by a distinguished panel of judges, the Silicon Valley Business Journal will feature Dr. Cheemin Bo-Linn and other top influential women of 2010 in a special supplement. An awards ceremony and dinner will be held at the Fairmont Hotel.