

# C<sup>3</sup>DNA Allies with Tech Mahindra to Distribute “Cloud Equalizer” Platform in Japan

**Tech Mahindra’s partners and customers will now be able to reduce cost and complexity across clouds with self-reliant application lifecycle management**

**Santa Clara, California, USA and Tokyo, Japan – February 08, 2016** – C<sup>3</sup>DNA, Inc., a leading provider of self-reliant, Hyper-Cloud application lifecycle management and Tech Mahindra (NSE: TECHM) today announced an alliance for the distribution of its Cloud Equalizer platform in Japan. Using C<sup>3</sup>DNA’s self-reliant application layer platform, Tech Mahindra’s customers can migrate and manage distributed applications in any cloud, allowing application visibility and control across private and hybrid clouds for both legacy and new apps.

“This strategic collaboration will help our customers with their complete cloud strategy and it will enable Enterprise IT to deliver mission-critical applications faster by increasing efficiency and dynamically scale anywhere. C<sup>3</sup>DNA’s Cloud Equalizer puts the application or business owner back in control and applications are deployed securely across hybrid clouds with application awareness and dynamic lifecycle management,” says Amitava Ghosh VP North Asia, Tech Mahindra, Japan.

In order to deliver mission-critical applications, enterprises currently rely on tightly integrated infrastructure-centric management tools and policies that result in vendor lock-in. Migrating applications to today’s hyper-resilient commodity infrastructure requires a combination of application re-architecture, heavy use of virtual machines, and the implementation of myriad new operational management tools and orchestrators. Cloud Equalizer is infrastructure-agnostic; with its self-reliant agent, users can dynamically discover, profile, and migrate distributed applications to any public, private, or hybrid cloud without changing the application, operating system, or re-architecting the application.

“What the enterprise line of business owners are looking for is end-to-end, distributed application visibility and control without the cost and complexity of operational technologies and processes. We want to give IT the visibility and control to deliver applications aligned with business needs using an enterprise-wide distributed application management architecture and allow developers to focus on application development, not on its management” said, Dr. Rao Mikkilineni, C<sup>3</sup>DNA’s Co-Founder and CEO.

## About Tech Mahindra

Tech Mahindra represents the connected world, offering innovative and customer-centric information technology services and solutions, enabling Enterprises, Associates and the Society to Rise™. We are a USD3.9 billion company with 107,000+ professionals across 90 countries, helping over 800 global customers including Fortune 500 companies. Our innovation platforms and reusable assets connect across a number of technologies to deliver tangible business value to our stakeholders. Tech Mahindra is also amongst the Fab 50 companies in Asia as per the Forbes 2014 List.

We are part of the USD16.9 billion Mahindra Group that employs more than 200,000 people in over 100 countries. The Group operates in the key industries that drive economic growth, enjoying a leadership position in [tractors](#), [utility vehicles](#), [after-market](#), [information technology](#), and [vacation ownership](#).

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## About C<sup>3</sup>DNA

C<sup>3</sup>DNA (Santa Clara, CA) is a Silicon Valley start-up with unique technology that brings self-reliance and portability to any application on any cloud infrastructure at the application layer. C<sup>3</sup>DNA’s application- driven approach, delivers self-management, security, automation, and portability across clouds and/or datacenters to

distributed applications anywhere without changes. C<sup>3</sup>DNA's platform Cloud Equalizer enables hybrid cloud capability without vendor or architecture lock-in and provides end-to-end service visibility and control across data centers and cloud providers. Customers range from Fortune® 100 to innovative Small and Medium Businesses. More information may be found at [www.c3dna.com](http://www.c3dna.com).

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