InMage Debuts Unified Backup & Disaster Recovery Appliance & Demonstrates Cloud-based Recovery with ScoutCloud at Cloud Expo

SAN JOSE, Calif. – November 4, 2013 – InMage Systems® will debut the newly launched 4000 Series, a backup and disaster recovery appliance designed to satisfy the needs of a wide range of customers, from SMB, to Enterprises and their next generation of ScoutCloud which addresses the growing market for cloud-based disaster recovery at Cloud Expo, Santa Clara Convention Center from November 4^{th} to 7^{th} in Booth #516.

Based on a self-contained architecture that includes compute, networking and storage, the 4000 Series is fast and easy to deploy and boasts minimal space and power requirements. The 4000 Series provides the capability to re-instantiate data centers in minutes with near zero data loss, significantly reducing operational time and costs. The 4000 Series can also address hybrid cloud based disaster recovery, replicating from appliance-to-appliance, to a secondary data center, or to a wide range of cloud providers.

The InMage 4000 Series is based on unique data protection technology that captures data changes in real-time at the byte level, and allows for continuous backup with near zero impact on primary servers and storage. This approach completely eliminates backup windows and surpasses recovery point objectives (RPO) and recovery time objectives (RTO) offered by traditional methods. The 4000 Series also provides the ability to recover to any point in time, at the level of granularity required, such as mails or mailboxes, files and folders, volumes, full server or even the entire site.

- Flash accelerated hybrid storage pools that leverage enterprise-class SAS drives in redundant, higher performance 1+0 configuration.
- Thin provisioning, zero overhead copy on write, pipelined IO, dynamic striping and variable block size.
- Native storage capacity optimization features, in-line compression and de-duplication.
- High density compute & memory allows running hundreds of recovered server instances.
- Data lifecycle management with sparse retention policies.
- Integrated low latency, high throughput 10GigE interfaces for storage access that eliminates the need to purchase expensive external storage networking switches.
- Powerful "Near zero-down-time" Full System Recovery for Windows and Linux servers.
- Unified Protection for Entire Enterprise, including Clusters and UNIX.
- Superior ROI over "one-way" dedupe only appliances.
- Enables secondary workloads like Reporting, Analytics, Test and Development.

The InMage 4000 Series starts at \$8,000 MSRP. Visit Booth #516 for show promotions and pricing.

InMage continues to address the growing market for cloud-based disaster recovery with the next generation of the InMage ScoutCloud[™] platform. InMage ScoutCloud combines four key enablers that typically take years to develop in house, or must be procured from different vendors. These include: best in class data protection; a comprehensive physical-to-virtual and virtual-to-virtual recovery engine that supports failover/failback for all applications; automated provisioning of virtual machines and associated storage, combined with a full-fledged multi-tenant portal for deployment and management.

This enables managed service and cloud providers to have the fastest time to market when offering customers near zero RPO and RTO capable Recovery as a Service (RaaS).

InMage ScoutCloud protects any customer server (physical or virtual) and can recover it nearly instantaneously as a virtual machine in the cloud. It bundles P2V with backup and remote replication, delivering true application-consistent data availability and block-level continuous data protection with failover/failback for any application. The provisioning manager automates nearly all aspects of the protection and recovery for VMware-based cloud offerings. The result is protection of both physical and virtual machines that reduces data loss to near zero.

In addition to booth #516, Murali Nambiar, Senior Product Manager, InMage will present "Paving the Way to Cloud Hybrid Services" on November 5th at 5:35pm-6:20pm. He will share the benefits of offloading secondary IT process to the cloud, both hybrid and public.

For more information on InMage or any of their award winning solutions, please visit <u>www.inmage.com</u>

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