IBM to Help Companies Utilize New Cybersecurity Framework Aimed at Protecting Nation's Critical Infrastructure

ARMONK, NY - 13 Feb 2014: IBM (NYSE <u>IBM</u>) today announced a new service offering to help critical infrastructure organizations utilize a new Cybersecurity Framework announced yesterday by the Administration at the White House.

The new Cybersecurity Framework is the product of a year-long collaboration between the U. S. government and industry, coordinated and led by the National Institute of Standards and Technology (NIST). The goal of the Framework is to help organizations assess and manage cybersecurity risk with respect to key categories and functions, leveraging existing best practices. Today's factories, power facilities and other physical assets are increasingly interconnected, making the Framework strategically important to the security of today's enterprises and the infrastructure they depend upon.

Rather than dictate specific technologies, measures or outcomes, the framework establishes a common language for organizations to evaluate their cybersecurity posture and to identify and prioritize opportunities to improve it. Because the Framework is designed to be adaptable to organizations of different types and sizes, it can be customized to an individual organization depending on its risk profile, resources, and needs.

The IBM Industrial Controls Cybersecurity Consulting service is designed to help companies apply the Framework to baseline and improve their security maturity, prioritize security investments and resources, and protect themselves from cyber risks to infrastructure and elements necessary for critical operations and networks.

IBM security consultants will educate clients on details and mechanics of the NIST Cybersecurity Framework and perform a comprehensive assessment of a client's security maturity relative to the guidelines, best practices and international standards referenced in the Framework. Clients receive recommendations for improvements as well as a roadmap for improving capabilities and reducing risk.

"Cyber threats are not limited to select industries such as financial services and retail companies. There is a growing need to apply advanced security to our increasingly interconnected critical infrastructure like power facilities, electrical grids, industrial manufacturing operations and others," said Kris Lovejoy, general manager of IBM Security Services. "If organizations take the steps outlined in the Framework, they'll be better positioned to protect themselves and their practices. IBM can help its clients adopt these best practices now - and to distinguish themselves as an industry leader in security."

The industries most dependent on the nation's infrastructure are also some of the most attacked. IBM's own analysis, based on findings in the most recent <u>IBM Cyber Security Intelligence Index</u>, security intelligence analysis generated from IBM's global security monitoring operation of over 4000 clients. Data from the report shows that infrastructure-dependent industries are among the most targeted by cyber attackers. The top five industries that reported the most incidents include:

- Manufacturing 26.5% of all observed security incidents
- Finance and Insurance 20.9%
- Information and Communication 18.7%
- Health and Social Services 7.3%
- Retail and wholesale 6.6%

About IBM Security

IBM Security helps organizations stay secure by offering intelligence, integration and expertise – and helps clients take a step-by-step approach to building a security strategy and establishing security intelligence. IBM Security harnesses analytics, new innovations, and a systematic approach to security will usher businesses into a new era markedly more secure than the past.

For more information on IBM Security Services visit <u>http://www.ibm.com/services/us/en/it-services/security-services/ibm-industrial-controls-cybersecurity-consulting/index.html</u>. Join the conversation on social media channels by following @IBMSecurity on Twitter, joining IBM Security on LinkedIn Groups and by visiting our Security Intelligence Blog at <u>www.securityintelligence.com</u>

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