# AVG Shows Why It's Still the #1 Most Downloaded Software

Security Software Company Tops CNET's Most Downloaded List; Racks up Top Awards & Certifications

Amsterdam, January 6, 2010 – AVG Technologies, developers of the world's most popular free anti-virus software, starts off the year still dominating the security sector as the number-one most downloaded software of all time on CNET's Downloads.com website—delivering more than 1.5 million downloads every week and an astonishing 247 million downloads cumulatively since AVG was first offered at the site. A quick retrospective of the top awards and certifications earned by AVG throughout the year explains why:

### Business Solutions Magazine "A Best Channel Vendor 2010"

AVG Technologies recognized as "A Best Channel Vendor 2010" in the Security category.

## • SC Magazine 2010 Award Finalist

AVG Internet Security Business Edition named a finalist in the Anti-malware category in the 2010 SC Awards Competition for outstanding achievement in information technology security.

## • SC Magazine "Best of 2009"

AVG Internet Security Network Edition\* received "Best of 2009" recognition in the category of Anti-Malware.

## Business Solutions Magazine "Best Channel Product 2009"

AVG Internet Security Small Business Server (SBS) edition\* recognized as a "Best Channel Product 2009" in two categories: Email Security and Endpoint Security from Business Solutions Magazine.

### SC Magazine UK 2009 Excellence Award Winner

AVG Internet Security Small Business Server (SBS) solution\* received the Excellence Award for Best SME Security Solution from SC Magazine UK.

### • 10 Essential Third-Party Security Apps for Windows 7

AVG Anti-Virus was selected by eWeek magazine as one of the best enhancements to Windows 7.

## CRN's "14 Essential Products for SMB"

AVG Internet Security named to Computer Reseller News list of 14 essential products for SMB.

### Channel Web's "Best Products of 2009"

AVG Internet Security named to Channel Web's best products of the year.

## • Lifehacker.com's "Most Popular Free Windows Downloads"

AVG Anti-Virus Free Edition was voted #1 most popular download by readers of Lifehacker.com.

### • 5 Stars (out of 5) - PC Utilities

AVG Anti-Virus Free Edition was received 5 out of 5 stars in a review by PC Utilities magazine.

## • 2009 Global Product Excellence

AVG Internet Security won the 2009 Global Product Excellence Award – Security Solution for Consumers. The Info Security Products Guide sponsored the awards.

#### • 2009 Global Product Excellence

AVG Internet Security Network Edition\* won the 2009 Global Product Excellence Award – Security Solution for Enterprise (Small and SOHO).

## SC Magazine "Recommended"

AVG Internet Security Network Edition\* solution received the "Recommended" designation in the Antimalware Group Test performed by security publication SC Magazine.

## Business Solutions Magazine "A Best Channel Vendor 2009"

AVG Technologies named "A Best Channel Vendor" in the Security Category.

# • West Coast Labs Checkmark Platinum Products (<u>www.westcoastlabs.com</u>)

AVG Internet Security received Checkmark platinum certification in the category of Anti-Malware (Real Time Anti-Malware for FTP and Real Time Anti-Malware for HTTP). AVG is currently one of only four companies with this real time platinum certification.

## West Coast Labs Checkmark Certified Products (www.westcoastlabs.com)

AVG Internet Security has current Checkmark certification for Anti-Malware, Anti-Malware Dynamic, Anti-Spyware Desktop, Anti-Trojan, Anti-Virus Desktop, and Anti-Virus Server.

# Virus Bulletin VB100 Awards (<u>www.virusbtn.com</u>)

AVG Internet Security (for Windows 7)

AVG Internet Security Network Edition (for Windows Server 2003)

AVG Internet Security (for Windows Vista)

AVG (for Windows Server 2003)

AVG (for Windows XP Professional)

# ICSA Labs Certified Products (<u>www.iscalabs.com</u>)

Certifications for AVG Anti-Virus for Desktop /Server Anti-Virus Detection (consumer); AVG File Server Edition for Desktop/Server Anti-Virus Detection (small business)

"AVG continues to make really awesome software that consumers and small businesses like to use; it's that simple," said JR Smith, CEO of AVG Technologies. "As our competitors scramble to match our strength, we've now upped the ante by moving toward protecting humans – not just computers – with the launch of our identity theft recovery services. You can expect to see more emphasis on protecting online communities and the Internet at large in our road map for 2010."

You can download a copy of AVG security software for yourself (for free) at www.free.avg.com.

# Keep in touch with AVG

- For breaking news, follow AVG on Twitter at <a href="www.twitter.com/officialAVGnews">www.twitter.com/officialAVGnews</a>
- For security news analysis, follow AVG Chief Research Officer Roger Thompson's blog at → <a href="http://thompson.blog.avg.com/">http://thompson.blog.avg.com/</a>
- Join our Facebook community at <u>www.facebook.com/AVGfree</u>

# **About AVG Technologies**

# www.avg.com

AVG is a global security software maker protecting more than 80 million consumers and small businesses in 167 countries from the ever-growing incidence of web threats, viruses, spam, cyber-scams and hackers on the Internet. AVG has nearly two decades of experience in combating cyber crime and one of the most advanced laboratories for detecting, pre-empting and combating Web-borne threats from around the world. Its free, downloadable software allows novice users to have basic anti-virus protection and then easily upgrade to greater levels of safety and defense when they are ready. AVG has nearly 6,000 resellers, partners and distributors globally including Amazon.com, CNET, Cisco, Ingram Micro, Play.com, Wal-Mart, and Yahoo!

Source: <a href="http://www.avg.com/press-releases-news">http://www.avg.com/press-releases-news</a>

<sup>\*</sup> Re-named AVG Internet Security Business Edition

# Talk to Us

Rich Mullikin

Rocket Science PR, for AVG

E-mail: rich@rocketscience.com Tel: +1 415 464 8110 x216 Mobile: +1 925 354 7444

Aimee Schoaf

AVG Technologies – North America E-mail: <u>aimee.schoaf@avg.com</u> Mobile: +1 480 236 8428

Gladys Elia

AVG Technologies -- Europe E-mail: gladys.elia@avg.com Telephone: +44 07792 135718